



**BOB ECO
COMPANY
PRESENTATION**



Image: 4 Bob riders on their motorcycles
©Bob Eco Ltd/0872918920

PREAMBLE

Bob Eco, The next generation of electric vehicles!

Bob Eco Ltd. is an electric vehicle and clean energy company registered in Hong Kong. Bob Eco's mission is to accelerate the transition to sustainable energy while maintaining a focus on emerging markets, and this begins with the motorcycle taxi market in Africa.

Emerging markets, including African countries, are experiencing extraordinary economic growth; on the African continent alone, the motorcycle industry has grown into a **600-billion-dollar market**.

This market growth demands new logistical solutions as the existing solutions are expensive and polluting. Moreover, the population has little or no access to the financial resources required to purchase a vehicle, therefore they cannot respond adequately to the economic opportunities of this rapidly growing logistics sector.

To realize this growth, Bob Eco has established partnerships with African governments and has involved the United Nations (UN) in its operations to promote the switch to electric vehicles. Bob Eco and the UN have set a goal that within 10 years, almost all African motorcycles will have to be electric.

To ensure that Bob Eco can meet the government-backed demands for millions of electric vehicles, Bob Eco signed a **200-million-dollar production deal** with manufacturing juggernaut, Jincheng Suzuki.

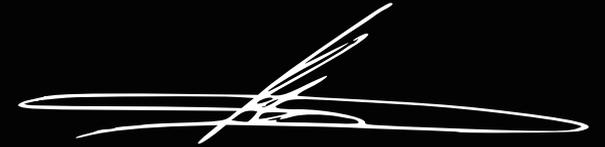
The companies have the collective aim to deploy up to **1.5 million electric motorcycles for riders by 2024**. The parties now produce various models, including the electric Model-X, the flagship and focus model.

We expect great things from Bob Eco in the near future – stay tuned!

Enjoy reading this publication!

Stay safe and healthy!

Sincerely,



Bob Ultee (CEO) Bob Eco Ltd.



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ABOUT THE CEO

Bob Ultee, CEO and co-founder of Bob Eco, leads all product design, engineering, and manufacturing of the company's electric vehicles, battery products, and solar energy products. Since the company's inception in 2021, Bob Ultee's mission has been to accelerate the world's transition to sustainable energy.

Bob Ultee is an influential and pragmatic figure; he is changing transportation and energy forever.



Image: Bob Ultee photoshoot in Rotterdam
© Bob Eco Ltd./000028111

Bob Ultee is the author and creator of the Bob Eco Program, the Bob Eco Community, and Bob Eco entrepreneurial courses for independent electric-vehicle businesses.

Bob Ultee is an inventor, dream master, multidisciplinary professional investor, and businessman. He was a finalist of the Ernst & Young "Entrepreneur of the Year Election" and the first entrepreneur to make a reverse listing (SPAC) on the Dutch Stock Exchange. His motto is:

"Good enough" isn't good enough!"

As the founding father of Bob Eco, Bob Ultee has been featured on BobCoin. Energy and philanthropy are only two of Bob Ultee's focuses; his interest in renewable energy is why he co-created Bob Eco in 2021. He sought to create an electric motorcycle for the people and has revolutionized the idea of electric two and three-wheelers.

Guided by the belief that every life has

equal value, Bob Ultee works to help all people lead healthy, productive lives. In developing countries, he focuses on improving people's health and giving them the chance to rise out of hunger and extreme poverty.



Image: Bob Rider holding sign
© Bob Eco Ltd / 0090293081

OUR HISTORY

HOW WE STARTED

Bob Eco Ltd. is an electric vehicle and clean energy company that focuses on selling electric two and three-wheelers in developing countries, where they are used as motorcycle taxis to carry passengers. We offer asset finance across emerging markets to stimulate human potential, challenging the status quo and providing under-served people with a frictionless opportunity to create a stable income and live life to the fullest.

The fundamentals of Bob Eco started in 2017, when the founders began providing small loans to individuals across emerging markets. The founders went on a mission with a far-reaching impact. The idea was simple—use asset finance, technology, and a customer-centric model to help informal sector entrepreneurs dramatically increase their economic trajectory, thereby creating over 200,000 jobs. From financing to value-added services to new opportunities, we are building a long-term ecosystem for micro-entrepreneurs

to grow and thrive with us as their partner. The social impact we have made is massive.

Benefits of access to our low-interest asset financing include:

- 1) Enabling entrepreneurs to start or expand micro, small, and medium-sized enterprises;
- 2) Savings help families to build assets; they can finance school fees, improve homes (e.g., install power or running water), and achieve goals.

By providing credit for income-generating assets, we soon recorded month-on-month growth of more than 30% in loan requests and disbursement.

THE MOTORCYCLE MARKET IN AFRICA

There are millions of motorcycle taxis operating in African countries, with some driving up to 16 hours a day, often covering hundreds of kilometers daily. Bob Eco had the option to continue walking the same path, as demand for motorcycles was (and still is) almost unlimited. Becoming a motorcycle taxi rider earns riders an above-average income, meaning that demand for motorcycles is extremely high.

THE DOWNSIDE OF THE BUSINESS MODEL

At the same time, we experienced that over 94.3% of all loan requests were used for taxi vehicle financing, and therein lies the problem. We were helping to move people out of extreme poverty by majorly threatening human and environmental health. We were actively promoting a big source of carbon emissions: ubiquitous fuel-powered motorcycles.

These CO₂-spewing two-wheelers are a huge obstacle to decarbonization. This had to stop immediately. The day we stopped providing credit for CO₂-spewing taxis was a promising day for electric transportation in emerging markets. The era of petrol is over, eliminating a major threat to human and planetary health.

WHAT MAKES BOB UNIQUE

Bob Eco is pioneering the switch to electric and has established a goal that over the next ten years, almost all motorcycles in developing countries must be electric. With its roots in Africa, this is where Bob Eco started with the transition from petrol-fueled to electric.

Motorcycles make up more than half of all vehicles in Africa. Their simple engines lack the sort of costly emission-reduction technology that modern cars have. Meanwhile, they are being used for over 100 kilometers per day—that's a lot of pollution! In most African countries, riders spend more in a year on petrol than the cost of a new motorcycle. Bob Eco offers an alternative in the same style as their current motorcycle that costs less to buy, less to power, and less to maintain.

WE OFFER WHAT IS REALLY NEEDED

Bob Eco offers its electric motorcycles to local people on a lease-to-own basis. This means that people can own the Bob electric motorcycle after a maximum term of 30 months. Training, life and medical insurance, and high-quality safety gear are all included, and Bob's staff actively support clients to reach their ownership goals.

We offer Bob users the world's first mass-market electric vehicle that costs less to acquire, maintain, and operate than a fuel vehicle. On average, motorcycle taxi riders spend USD 4.40 daily on fuel





Image: Bob Eco rider on his AEX100 delivering food
©Bob Eco Ltd./10009120812

and make an average daily profit of only USD 1.50, which they take home to their families.

"Bob Eco riders save around \$4.40 on fuel a day, which makes them earn almost 4 times as much as a petrol motorcycle taxi."

Years of work have gone into identifying the correct market, designing the business model alongside our users to acquire the perfect fit. We ensure our electric motorcycle is the obvious choice for our customers by putting serious amounts of money back into the pockets of low-income riders and their families.

THE TALE OF GONZA APIO FROM UGANDA

For 8 years, Gonza Apio—one of many motorcycle taxi riders, known locally as Boda—has been ferrying passengers around the streets of Uganda. Gonza has switched his usual ride for getting around on the first electric motorcycle in Uganda (the most advanced one on the African continent).

He is now travelling on his Bob Model X, giving rides to people and transporting

goods. Every day he earns enough money to pay for enough healthy meals for himself and his children. He is now also able to pay for the school fees of his children, so they have a good chance at a bright future. Also, Gonza never again has to worry about any mishaps—the family insurance package he receives with his Bob Eco membership as an official Bob rider affords him this privilege.

"The Bob Eco business model is a win-win-win for Bob Eco, Bob riders, and the environment!"

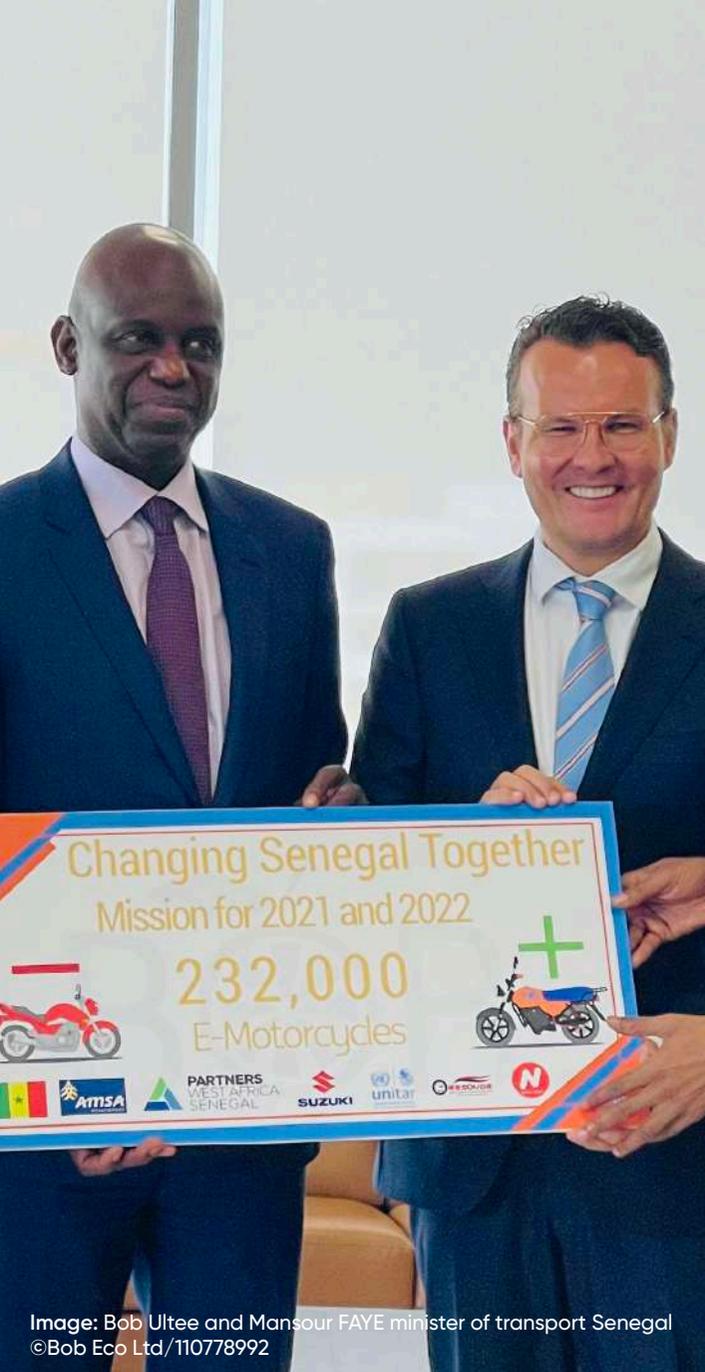
To see an animation of our business concept **click on the video below.**



BOB ECO AFRICA OPERATIONS



Image: Bob eco team Uganda shows first model EAX100
©Bob Eco Ltd//0820299001



OUR BUSINESS IN AFRICA

MASS ADOPTION OF BOB ELECTRIC MOTORCYCLES ACROSS AFRICA.

Two and three-wheelers are the fastest growing transport mode in low and middle-income countries. Bob Eco has a focus on African countries. Growth rates of two and three-wheelers in many African countries are the highest in the world! Today, about 300 million motorcycles are on the road, with annual motorcycle sales accounting for about 65 million. By 2050, the total fleet of motorcycles is projected to consist of more than 450 million vehicles, representing a 50% increase compared to today.

A STRONG CASE FOR ZERO-EMISSION ELECTRIC MOTORCYCLES

Most of these internal combustion-engine two and three-wheelers are old and inefficient, thus emitting substantial amounts of particulate matter and black carbon.

Given the rapid growth of two and three-wheeler fleets in African countries, Bob Eco is supporting countries to

develop national programmes for the introduction of electric two and three-wheelers.

Bob Eco plans to scale up the number of electric motorcycles from its current fleet to 2,000,000 electric motorcycles by end of 2025, noting the potential to electrify around 60 million fuel-powered motorcycles in African countries.

Bob Eco received an order for 232,000 electric motorcycles. This is the largest order of motorcycles ever!

The Senegal purchase comes as part of its plan to convert all motorcycles running on fossil fuel to 100% renewable energy by 2030. By switching to electric vehicles, Senegal can take a huge step towards making their cities greener and more liveable. Senegal is launching a robust fight against air pollution and energy conservation by unveiling the electric motorcycles from Bob Eco. Shifting to electric bikes will reduce costs, air pollution, and greenhouse gas emissions, as well as create jobs.

OUR CLIENT PROFILE

Motorcycle taxis are an indispensable mode of transport across sub-Saharan Africa. In cities choking on unplanned growth, moto-taxis effectively navigate congestion while transporting hundreds of millions of people in Africa every day.

In many countries in sub-Saharan Africa, more than half of all vehicles on the road at any moment are motorcycle taxis. These motorcycles are not cheap to own for an average African; they pay rent or lease prices that are sky-high. The fuel they burn is expensive and only a few people are insured for damages and injuries.

The motorcycles produce serious amounts of pollution and greenhouse gas emissions as passengers are transported.

Most of our clients are men and women in their late 20s and 30s, who work six or seven days per week. Per day, they work for an average of 14 hours and cover 200 km. The income they generate typically supports 4.4 people. The income they generate can be used to support up to three people and thus they can support their spouses, children, and family while saving for their children's future.

LEASE-TO-OWN

Bob Eco is using the original strategy of lease-to-own to give riders the opportunity to ride their Bob Eco motorbikes, earn money by carrying passengers from A to B, and use (part of) the money earned to pay for their motorcycle. In this way, Bob Eco is tackling the credit gap for riders that would otherwise not be able to purchase a high-end bike, such as the Bob models.

By providing this opportunity, riders will own income-generating assets, and after paying off their motorbike, they will earn future growth opportunities such as financing and value-added services.



FULL PACKAGE DEAL

All Bob vehicle riders pay a fixed fee for their lease, vehicle service, unlimited battery swapping and vehicle insurance, and private health insurance for themselves and a maximum of three of their family members.

BATTERY SWAPPING IN AFRICA

Bob Eco is leading the battery-swapping revolution in Africa. Bob Eco will accelerate the transition to smarter, cleaner, portable electric fuel for millions of Bob riders in African cities with a rapidly growing Bob Eco Swapping Network featuring easy-to-use Bob Eco swapping stations and hyper-efficient, swappable smart batteries.

Bob Eco knew that Bob riders needed a solution that went well beyond just replacing an internal combustion engine with a battery pack and calling it an "electric" vehicle or getting them from Point A to Point B. The company needed to make the lives of Bob riders easier and cities more liveable for everyone.

Bob engineered safer, swappable batteries that would be future-proof, software-enhanced, and accessible to all Bob riders. Bob Eco designed vehicles that people love to ride and want to own, equipping them with compact computers and the world's first operating system that constantly notes what the Bob riders might need next.

Bob Eco securely synced all this together in the Bob application, which continuously improves the experience for Bob riders that swap at any of one of Bob Eco's battery swapping stations. These stations intelligently distribute energy so that the power needed by riders is always available and ready whenever and wherever they need it.

'Bob Eco went even further to maximize its concept!'

Bob Eco ventured into the next frontier of what's possible with software and services that enable the Smart Batteries to last longer, become more efficient



over time, and easily slot into a second and third life before they are recycled.

Bob Eco developed their vehicles to be un-stealable and with regular software updates, keeping riders safer on the streets. Bob Eco constructed their network to be scalable and flexible with a small footprint, making it a cost-effective smart city upgrade.

The industry standard shouldn't be taking up more liveable space for plug-in chargers that are slow, inefficient, and only capable of charging a single vehicle at a time. Bob riders' only window to charge their batteries shouldn't be at home or work, nor should it drain the grid

for anyone else. Also, Bob riders should not have to wait over 15 minutes to get back on the road every time they need more fuel.

'Bob Eco wants it to work smarter, not harder, and be accessible to all'

Bob Eco introduced the world's best fully integrated technology platform that powers Bob Eco's mobility ecosystem. IT is all built around one simple idea: Swap & Go.

Bob Eco continues to expand the Bob Eco Network to cities in Africa, developing new products and innovating their core technologies. Bob Eco is riding

towards billions of battery swaps by the end of this decade.

This alone would save 10 billion KGs of CO2—as much CO2 as is produced by a forest the size of Taiwan, or roughly 10,000 Central Parks.

Bob Eco's mission is to put that smart, portable electric power within the reach of every urban rider in Africa.



ROAD SAFETY / BOB ACADEMY

Sub-Saharan Africa is the global capital for road traffic deaths. Road traffic deaths are now the eighth leading cause of death for all age groups (killing more people than tuberculosis and HIV/AIDS) and the leading cause of death for children and young adults between the ages of 5 and 29. One of the causes of these problems is that many road users do not know how to ride and are not familiar with traffic rules and street logic. Bob Eco set up the Bob Academy to make sure all the Bob riders know how to behave in traffic, know the rules, and have all the necessary basic skills to get around in traffic safely.



Image: Bob Academy rural safe riding course certifications
© Bob Eco Ltd./19009992

PRACTICAL TRAINING AND EXAM

In the Bob Academy, riders are taught proper riding skills, including how to react if someone suddenly jumps out into the street. The riders learn to ride around cones and engage in safety procedures in instances where quick thinking is required. Their riding skills are evaluated during the exam.

BOB CERTIFICATION

Bob provides theory training about safe riding, traffic rules, and regulations. Riders are taught about decision making at critical times. Practical questions are asked during the exam and the skills of the rider are evaluated.

All riders that finish the Bob course will receive



Image: Safe riding course cone riding
© Bob Eco Ltd./190002221

ve a certificate to prove that they have the practical and theoretical knowledge of how to ride safely; riders must pass both exams to ride their own Bob Eco motorcycle. Individuals that fail must repeat the courses until they are successful.

BOB ECO SAFETY PACKAGE

With every Bob motorcycle, a rider will receive a safety package including various safety items to ensure their lives (and their clients) are adequately protected. Our riders all receive two helmets (one for the rider and one for the passenger). The passenger must wear this helmet and it can be mounted on the front of the motorcycle so that prospective passengers are always aware that there is a helmet for them.



Image: Bob Academy certifications
© Bob Eco Ltd./05666212

PARTNERSHIP WITH UNITAR

The United Nations entered a partnership with Bob Eco through the United Nations Institute for Training and Research (UNITAR), which was established to develop and promote many of the same goals and priorities as Bob Eco. UNITAR and Bob jointly concluded that this collaboration would facilitate the achievement of common goals, creating a perfect synergy to serve both missions.

'The United Nations agrees with Bob Eco that two and three-wheelers are the priority in moving to electric mobility.'

Using the UN Environment eMob calculator, scenario calculations show that (assuming a steep and global shift to 90% battery-electric motorcycles) sales by 2030 could result in CO2 emission reductions of approximately 11 billion tons between now and 2050.

Given the rapid growth of two and three-wheeler fleets in African countries, Bob

Eco is supporting countries to develop national programs for the introduction of electric two and three-wheelers...

We are jointly developing an education program, with the objective of making the world a better place. We will do this by promoting, including, and supporting the well-known SDGs (Sustainable Development Goals) of the UN and UNITAR in our business operations. UNITAR will train all our personnel with appropriate rider training courses.

Riders receive a certificate from the Bob Academy indicating that they have undergone road safety training. Thanks to Bob's green approach, various funds from Washington and Seoul can be claimed for helping the environment and preventing further climate change.



Image: Bob Ultee at signing session with UNITAR in Brussels
©Bob Eco Ltd/110778881

'THE BOB ECO PRODUCTION FACILITY'



BOB
金彭



Image: Motorcycle production plant opening with team
© Bob Eco Ltd / 088992812

MOTORCYCLE PRODUCTION & ASSEMBLY TEAM



Image: Motorcycle assembly team
© Bob Eco Ltd / 500298274



R&D TEAM & CHARGING CABINET TEAM



TRICYCLE PRODUCTION TEAM



Image: Tricycle production team photor
©Bob Eco Ltd. 088932728

MASS PRODUCTION

Bob Eco has signed a 200-million-dollar deal with Jincheng Suzuki; the companies have partnered to scale the use of electric motorcycles across Africa, and in collaboration, they aim to deploy up to 1,500,000 electric motorcycles for riders by 2024.

Together with household law firm Dentons, Bob Eco has expanded the basis with Suzuki (Jincheng) by extending and further formalizing the existing agreements.

When Bob Eco and Jincheng Suzuki started the development, Bob Eco was

a relatively small customer. Usually, large government-controlled manufacturers are not impressed with plans and ideas; rather, they adhere to the "see first, then believe" mentality.

Despite this, due to the enormous efforts of the Bob Eco team, this sentiment has completely changed, and Jincheng Suzuki is convinced of the opportunities of Bob Eco in emerging markets.

The results of new contracts have now hit volumes of 360,000 units per year!

Jincheng Suzuki will also support Bob Eco to establish local assembly plants in African countries; the firm will open

its large dealer network, consisting of thousands of motorcycle dealers, to Bob Eco.

ABOUT JINCHENG SUZUKI

Jincheng was established in 1949 and is a large, state-owned enterprise. Jincheng is among the top 100 Chinese large enterprise companies, with net assets of over USD 1 billion and fixed assets of USD 4 billion. Motorcycles are a large part of their business, and they export hundreds of models to almost 70 countries. Jincheng has a joint venture with Suzuki and is the official manufacturer of Aprilia. Jincheng consistently exports more than 1 million motorcycles around the world.



RESEARCH AND DEVELOPMENT— COMBINING SCIENCE AND FICTION

Bob Eco motorcycles are built and continuously improved by the Bob Eco Research & Development Center in China. Bob Eco's dedicated team in the Energy Saving and Environment Protection Equipment Research Center has all necessary disciplines, covering vehicle design, vehicle engineering, vehicle development, vehicle testing, etc., and has presented and delivered the Bob Eco models with imagination, creativity, expertise, and success.

As a think-tank and innovation hub, we continue to advance the research and development of alternative riding concepts, forward-looking assist systems,

and digital vehicle networking.

Our Bob EV's are becoming increasingly safer, more efficient, and smarter. They communicate with the riders and connect with their environment. Bob EV's are therefore more than just a means of transport but are also a way of living. The Bob EV's are designed and developed by individuals with a fresh approach to mobility.

Actively shaping the mobility of the future is an extremely exciting task since it involves turning fiction into reality.

'We don't wait to see what the future holds. We develop it ourself.'

TRICYCLE MANUFACTURING

Bob Eco has recently put another facility into operation—the Bob Eco Tricycle (Model 3) and Tuk Tuk (Model TT) manufacturing facility.

Bob Eco's Tricycle and Tuk Tuk manufacturing facility is in Xuzhou, China, and hosts a semi-automatic assembly line, a highly efficient double-decker logistics facility, a showroom, and a dedicated quality control laboratory.

This new facility covers hundreds of acres and has a production capacity of 1,500,000 units per annum.



The quality control laboratory is equipped with full-automatic and semi-automatic instruments for components testing, as well as self-developed inspection systems for battery cell quality testing.

'African cities grapple with the three-wheeled transport conundrum.'

There are now an estimated 29 million three-wheelers and Tuk Tuks in operation in African countries. However, fully electric three-wheelers and Tuk Tuks are changing the way people move around. Bob Eco is actively looking to transform the way Tuk Tuks travel by producing Model 3 and Model TT vehicles that are

100% electric—the environmental benefits of such a shift are extremely significant.

Per year, approximately four tons of CO2 (carbon dioxide) are produced by a petrol-powered Tuk Tuk. This means that, through Bob Eco's new initiative, there will be an estimated 300,000 Tuk Tuks running by 2024, thereby reducing CO2 emissions by around 1,500,000 tons.

The World Economic Forum estimates that the volume of three-wheelers and Tuk Tuks in the top 50 cities in Africa will rise by 65% by 2035, and for this to work perfectly, the number of electric vehicles must increase. Currently, African countries are accelerating the adoption

of electric three-wheelers and Tuk Tuks; the demand for Bob Eco's Tuk Tuks and three-wheelers is exponential.

COMBATING POLLUTING OLD-TIMERS

African countries have had weak or no regulations governing the quality and safety of imported used vehicles. With the high levels of demand for inexpensive vehicles, imported used vehicles in Africa tend to be very old and not compliant with the Western standards for roadworthiness. Bob Eco offers a solution to battle the use of used vehicles—with our next generation tricycle, we offer both urban and rural entrepreneurs the opportunity to become part of the clean energy movement.



Image: Testing of Bob Eco tuktuk at testing facility
© Bob Eco Ltd/1500427992



Image: Bob Eco tricycle assembly
© Bob Eco Ltd/1100089921



Image: Assembly of vehicle parts in China
© Bob Eco Ltd/1100077821

LAUNCH IN EUROPE

Bob Eco has launched in Europe; the hotly anticipated European Rental activities mean big things for Bob Eco.

On a mission for cleaner cities, Bob Eco is driving the transformation to create carbon-free, people-first cities, getting European people out of cars to reduce emissions. One in four electric scooter trips in Europe replaces a car trip, and by preventing car trips, Bob riders are actively preventing carbon emissions globally.

Bob's rental service will solely rely on zero-emission scooters and bikes. All Bob models are designed to be electric,

modular, and easily repairable, and we aim to build 70% of our scooter from low-carbon materials.

'Bob Eco is in a league of its own, with massive expansion plans for Europe.'

Bob Eco aims to build 200,000 electric scooters per year and is now on a mission to rapidly expand its manufacturing capabilities. The company's manufacturing plans in China took a great leap forward when it began making scooters at a new factory near Shanghai. This facility can now produce an estimated 20,000 scooters per year. Bob Eco is being aggressive (in a good way) and can sell more than it can produce!

Not only is Bob Eco expanding quickly, but the manufacturing capabilities have also advanced and gained efficiency at an equal pace.

Bob Eco isn't stopping at a mere electric scooter—we are pursuing a "direction of a new richness of interconnection between vehicles and human operators."

All Bob Eco scooters will be fitted with AI systems, allowing them to recognize the presence of nearby pedestrians and vehicles, anticipate potential risks and signaling traffic, as well as offer alternative routes. The new generation of Bob scooters will also be able to recognize their owners automatically.



BOB ECO THE FUTURE IS NOW

QUALITY - RESPONSIBILITY

ELECTRIC VEHICLE MODELS



8 Million
United Nations
Certified
JINCHENG
BOB



THE BOB ECO MODEL-X

THE PERFECT E-BIKE FOR DEVELOPING COUNTRIES

Model-X (pictured on the right) is the world's first premium taxi or ride-sharing motorcycle built from the ground up as an electric two-wheeler; it has been meticulously designed and engineered to elevate public expectations of what a taxi or ride-sharing motorcycle should be. At the heart of Model-X is Bob Eco's proven powertrain, delivering both unprecedented range and a thrilling riding experience.

As an ultimate strategic motorcycle developed by Bob Eco and Jincheng Suzuki for emerging markets, Model-X is a next-generation basic street model created based on thorough local surveys, incorporating design aspects that take into account the traffic environments and commercial applications in many countries.

The motorcycle's main features are:

- 1) Class-leading excellent batteries (improved by approx. 28% in comparison to the existing e-model);
- 2) A flat seat and board-style tandem footrests, comfortable even for tandem riding;
- 3) Excellent practicality including a rear carrier with superior carrying capacity, and suspension to support heavy loads.





THE BOB ECO MODEL-EAX100

THE GROUND-UP REINVENTION

Electric two-wheeler penetration in emerging markets is expected to reach up to 80% by 2030. Bob Eco and Jincheng Suzuki are dedicated to supplying a future of eco-friendly motorbikes that are designed to be beneficial for our planet in years to come. As a team, they are specializing in innovative and sustainable mobility solutions for emerging markets.

Together, Bob Eco and Jincheng Suzuki reinvented the 1984 Suzuki AX100, transforming this classic into a 2021 Smart electric model. It is affordable yet reliable on rough terrain.

The main advantage of this classic model is that it is timeless, and the parts are easy to find in all emerging markets. The E-AX100 has low operating costs and is virtually Indestructible. The E-AX100 lowers both fine particle and CO2 emissions, as well as noise pollution.

THE BOB ECO MODEL-TT

THE NEXT GENERATION OF LITHIUM POWERED ELECTRIC TUK-TUKS

The Tuk Tuk is a unique traditional transportation method found in many Asian and African countries, such as Thailand, Indonesia, Kenya, Uganda, Malawi, etc. However, unfortunately, they also contribute to urban pollution and have high fuel costs. Bob Eco is replacing the traditional Tuk Tuk with an electric version, reducing polluting vehicles on the streets.

Model-TT features an orange color scheme and is a modern and stylish version of the 'old' Tuk Tuk. The Bob Eco EV will measure 2,808 mm in length, 1,250 mm in width, and 1,782 mm in height. It has a 2,010 mm wheelbase and a gross weight of 312 kg. With a 1 + 6 seating layout, it can accommodate 6 passengers as well as the driver. The top speed of the lithium-powered electric three-wheeler is 42 km/h. The four 72-volt swappable lithium-ion batteries offer a range of 160 km.





THE BOB ECO MODEL-3

THE TRICYCLES BUILT FOR RURAL ENVIRONMENTS

By leveraging technological know-how and manufacturing skills from the revolution taking place in electric transport, Bob Eco will produce Model-3, an affordable and renewable electric tricycle built for a rural off-road environment.

Branded under "Bob Eco" and colored in orange, the transport is designed to cater to the user's need for local mobility and we provide long-term, low-interest financing. This makes them accessible, and the user can invest in longer-term, off-grid, community-based renewable-power solutions.

Powered through community-based, off-grid energy supply, Model-3 provides the incentive for increased economic opportunities, creating new local markets and enhancing rural livelihoods.



THE BOB ECO MODEL-B

THE NEXT GENERATION ELECTRIC RETRO BIKES FOR THE EUROPEAN MARKET

The momentum towards electric bikes with swappable battery packs just keeps growing and the launch of Model-B shows that Bob Eco is firmly on board.

Why the Model-B is the ultimate Bike:

- 1) Ultimate riding experience: Bob's Model-B proprietary controller dynamically manages the QS Motor designed for Model B, which provides smooth acceleration and the most incredible riding experience.
- 2) Efficient and dependable: Lightweight, fast-charging, and lasts for years. Day in day out, from dawn to dusk, there is the freedom to explore the city with the Bob Battery pack.
- 3) A seat you won't forget: A vintage seat with a retro design that is made from modern materials.
- 4) Puncture-proof tyres: The Bob tire provides a soft, comfortable ride and doesn't sacrifice wet-weather handling or grip to do so.

THE BOB HELMET

Helmets significantly reduce the risk of injury and protect what's most important. Bob Eco's safety and education campaign is focused on promoting responsible riding habits at every stage—from putting on a helmet to parking properly. The Bob Eco Open-face helmet hosts the latest technology, inside and out—it is retro in appearance only (not in performance). The helmet is not just an item to protect a rider's head; it is a special style, to honor old school culture and pay tribute to history.

HELMET SPECIFICATIONS

ABS shell: ABS is extremely strong and can be easily recycled by melting and cooling. It can even be recycled repeatedly without any degradation of its properties.

EPS inner lining: High-resistance lining with removable washable cheek pads. This liner is made from expanded polystyrene, which compresses upon impact.

Micro-Metric strap retention system: The Micro-Metric strap works like a large, reusable cable tie with a toothed strap and a ratchet holding mechanism.

FREE HELMET PROGRAM

Bob Eco will distribute 500,000 helmets worldwide as part of the safety campaign. At Bob Eco, safety and community are paramount. That's why we're asking Bob riders to join us in pledging to adhere to safe and responsible riding behavior.





SWAPPING SERVICE

WHAT MAKES OUR SWAPPING SERVICE REVOLUTIONARY

Bob Eco and Jincheng Suzuki are dedicated to supplying a future of eco-friendly motorbikes that are designed to be beneficial to the planet for years to come. As a team, we specialize in innovative and sustainable mobility solutions for emerging markets. Bob Eco's network of solar charging stations is revolutionizing the motorcycle market.

Bob Eco offers swapping stations—in 30 seconds, the battery of an Electric Bob vehicle can be swapped. The batteries are stored in the charging cabinet, where they are charged with a combination of renewable and regular energy.

Bob Eco places charging stations close to large intersections, in collaboration with local governments, to enable all Bob Eco riders to swap their batteries as conveniently as possible; this makes swapping batteries simple, easy, and efficient.

OUR LITHIUM-ION BATTERY & BMS

MORE THAN JUST A BATTERY

We've harnessed lithium battery-cell technology to achieve a long-range in an extremely light battery pack. The all-new handle and casing make it easy and convenient to carry on the go, the fast charging speed minimizes downtime, and lithium's high rate of discharge provides an impressive burst of power. Re-inventing the future of urban exploration requires a deep understanding of lithium-ion technology, and together, Bob Eco and Jincheng Suzuki have tapped into the tried and tested Bob series of lithium-ion batteries, adapting the technology to the contemporary requirements of urban transportation.

Integrated Battery Armor & Aluminum Alloy Shell

We have incorporated technology that is adopted globally by world-class automakers, creating an "armor" around each cell that protects the integrity of the entire battery solution. Additionally, the aluminum alloy shell provides more than just a beautiful casing; it is an added layer of armor, which protects the lithium-ion cells from impact while simultaneously regulating battery temperature.

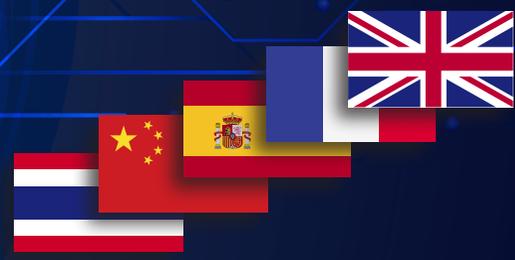
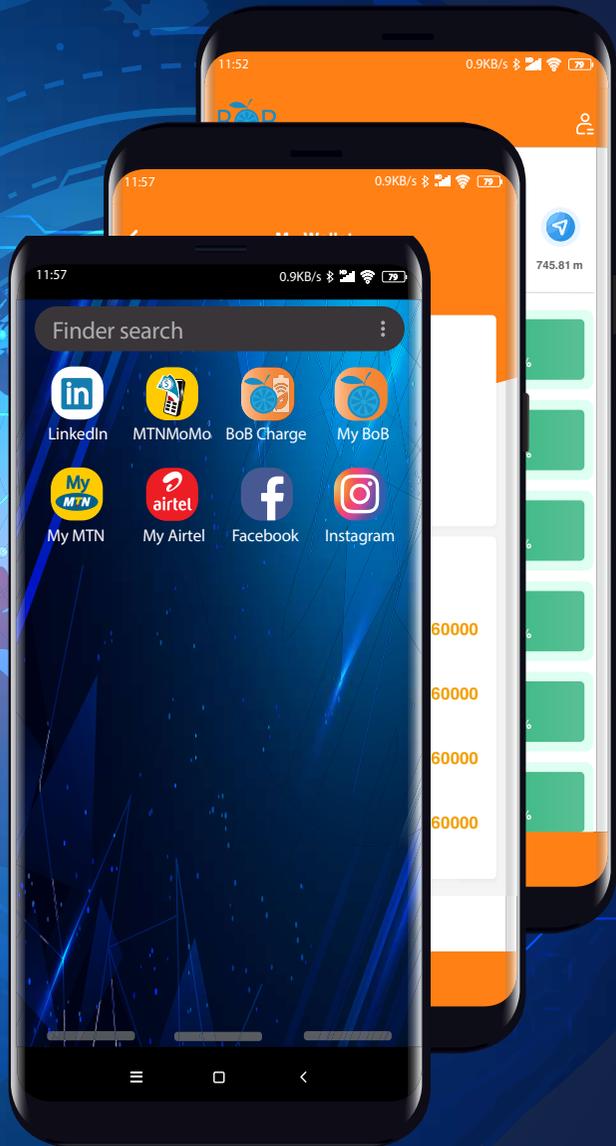
Bob Eco Battery Management System (BMS)

The smart lithium batteries are powered by the Bob BMS (Battery Management System), which connects each cell in parallel to create a robust core battery pack. The Bob BMS ensures real-time monitoring of the voltage, current, and temperature of the battery simultaneously.



Image: Close up of Bob Eco Model-LB lithium battery
©Bob Eco Ltd/10078781

Image: Rider holding battery of Bob Eco Model FAX-100
©Bob Eco Ltd/100082928



THE BOB APP

Ride hailing - The main function of the Bob App is the hailing of rides. People looking for rides can hail drivers in their vicinity to drive them to their destination.

Parcel delivery - Product distributors, postal companies, or individuals requiring product deliveries can book deliveries with the Bob App.

Food delivery - Getting food delivered from a local food stall, fruit salesman, fishmonger, or bakery is very easy. The user orders food from a food stand and the seller receives a message about the order and the estimated time of collection. Then, a Bob rider receives a message and can decide whether he wants to accept and take the delivery.

Large scale agricultural projects - The Bob app allows users to arrange a large number of motorcycles to transport agricultural products by tendering projects open for multiple motorcycles and tricycles. This replaces the need for lorries, which charge higher prices.

45-SECOND BATTERY SWAP

Bob Eco launched a Battery as a Service (BaaS) subscription model, allowing Bob Riders to meet their charging needs by having a fresh battery pack installed in a matter of seconds. Battery swaps are faster than refueling, cost less than a tank of petrol, and take the driver further. Bob Eco's unique battery-swapping system allows users to access batteries anywhere in the Bob Eco network. Bob Eco's swap-managing network optimizes battery distribution and lifespan by learning from live data analytics of battery locations, state of charge, and our charging station network. **Click below to see the video.**



THE MODEL X REVIEWED BY RIDER

Click on the video blow to see a review from a Bob Eco Model-X Rider about the benefits of riding his Model-X. He explains the benefits of going electric and the special features of the Model-X compared to a regular petrol bike.

Background: In a country where the primary focus is on selling cheap vehicles that break down after two years and where profit is more important than economic impact, most riders have no opportunity to acquire a decent vehicle to earn money for themselves and their families.



FIRST ROAD ASSISTANCE SERVICE IN DEVELOPING COUNTRIES

Bob Eco's Help and Service roadside assistance offers a wide range of services, including roadside assistance, medical and repatriation assistance in emerging markets, legal assistance, travel, information products, insurances, and many other products and services related to mobility. If our Bob Eco Riders need help, they can contact the Bob operating center using the Bob app. **Click below to see the video.**



BOB ECO'S SUSTAINABLE DEVELOPMENT GOALS

The 2030 agenda for Sustainable Development provides a blueprint for peace and prosperity for people and the planet, as defined by the United Nations. Bob Eco actively pursues the sustainable development goals depicted on this slide; our contribution to the 17 Sustainable Development Goals is divided into three different sections:

ACHIEVE BY DOING OUR WORK

Bob Eco's objective of helping people to own a clean electric vehicle already ticks most of the SDG boxes. As we prioritize overall improvement over excessive profitability, we can make sure the lives of every rider and all personnel improve drastically.

BY ACTIVELY DOING CHARITY WORK

Our charity work strengthens civic engagement, safeguards social inclusion, deepens solidarity, and solidifies ownership of development results. It inspires others and advances the transformations.

BY PLEADING AND WORKING WITH EXPERTS

We work with governments, organizations, and experts to improve responsible decision-making, industry-wide collaboration, and best practice guidelines.





BOB ECO SOCIAL PROJECTS

We are a for-profit social enterprise, but we spend our profits wisely. We also spend it on serving people in need.

Tonight, one in eight people (of which many are aged under 12) around the world will go to bed hungry. For these children, we have organized two continuous projects to support their basic nutrition.

FRUIT TREES FOR OXYGEN AND FOOD

We do this by planting trees and rearing animals to produce food for the local children. Our fruit tree projects are vital. As the largest plants on the planet, they provide us with oxygen, store carbon, stabilize the soil, and give life to the world's wildlife. They also provide us with materials for tools and shelter.

CALCIUM AND PROTEIN

We believe livestock plays an important role in ending global hunger and poverty as it helps to break the cycle of poverty by providing food security and livelihoods for both families and the local community.

ROAD SAFETY FOR CHILDREN

Car accidents are the leading global cause of death amongst children and young adults aged 5 to 29 years old. In Africa, there are three times as many accidents as in western countries.

Collisions often lead to a 'blame game' between pedestrians and motorists, rather than a discussion of how we can design streets for safety. The comic strip—Road Safety Rules—embodies this dilemma. Road safety skills are best learnt with a playful approach, and Bob Eco teaches children road safety with learning games and adorable comics and is building sustainable programs to support health and education.



PROVIDING ACCESS TO WATER

An estimated 785 million people in the world live without clean water. All Life Needs Water! Access to clean water means education, income, and health (especially for women and children). Bob Eco supports local communities by contributing money to build new water sources and fund the upkeep of existing water sources.

Water sources are managed together with local village leaders and representatives to ensure that the right places are chosen to build the new sources.



SPORTS AND EDUCATION ON SCHOOLS

Bob supports schools with scholarships and sports equipment, taking care of many children every day. Access to education improves the economic outcomes of citizens and determines the prospects of future generations. Investing in children's education transforms communities, countries, and the entire world.

PROVIDING SHELTER

We provide shelter solutions for those in emerging markets. Acceptance of the universal right to "adequate housing" (a place to live in peace and dignity) has proved to be a powerful catalyst for economic and social development.



BOB ECO TIMELINE FROM PAST TO FUTURE

2021 exceeded our wildest expectations; Bob Eco has succeeded in achieving a huge goal—putting electric vehicles on the radar for many African buyers, including those who otherwise would not have conceived the existence of Bob Eco-produced vehicles.

This page breaks down the defining moments since Bob Eco was founded.

April 2017

Bob Eco started in Q2 of 2017, when the founders began providing small loans to individuals across emerging markets.

September 2020

Bob Ultee revealed Bob Eco's Master Plan, clarifying Bob Eco's mission—to speed up the adoption of an "electric economy."

October 2020

Bob Eco began regular production of the electric model, EAX-100. This was a milestone for Bob Eco and a watershed for the new era of electric vehicles.

March 2021

- Bob Eco launched the BobCoin through a security token offering (STO) on the secondary market (STO-Cap). Investors took a 25% stake in Bob Eco for tens of millions of USD.
- Bob Eco received full support from UNITAR—the United Nations Institute for Training and Research—to develop and promote many of its goals.

April 2021

Bob Eco signed a 200-million-dollar deal with Jincheng Suzuki for annual volumes reaching 200,000.

May 2021

Bob Eco unveiled Model X—the ultimate strategic motorcycle, which was developed by Bob Eco and Jincheng Suzuki for the African continent.

June 2021

Bob Eco opened in Dakar, Senegal, and partnered with the insurance giants AMSA, PWAS, and Orange Telecom.

July 2021

Bob Eco unveiled the Model TT, Model V, and Model 3.

August 2021

- Bob Eco expanded to the Democratic Republic of Congo and Togo, with sales and distribution offices offering services to more than 100 million people.
- Bob Eco introduced battery-swapping, accelerating the transition to a smarter, cleaner, portable electric fuel for Bob riders in African cities.

September 2021

Bob Eco unveiled Model B and expanded into Europe, with Bob scooters available to use in a pay-as-you-go system.

October 2021

Bob Eco worked on a massive sales-presence expansion project in sub-Saharan Africa by opening new sales offices.

November 2021

Bob Eco introduced a game-changing Visa and MasterCard, thereby providing a global payment solution with several available payment options.

December 2021

- Due to the enormous success of the BobCoin STO, Bob Ultee decided that Bob Eco should 'go public' by offering BobCoin on the primary crypto market.
- After raising tens of millions of USD in 2021, BobCoin was primed to 'go public' in February 2022 with a listing led by Origin, Luna PR, and Bob Ultee. The expected listing valuation is \$0.8 billion to \$2.1 billion

MORE DEVELOPMENTS AND UPDATES!

With the developments described in this newsletter, the goal of being active in 15–20 countries next year is also getting closer.

Therefore, we expect that demand, sales, and development will also turn out more positively than we could ever have imagined.

FOLLOW US!

In the coming weeks, we will provide further updates, so please also keep an eye on our social media and website.

GO TO OUR LOOKBOOK TO GET MORE VISUALS ON BOB ECO

[CLICK HERE TO SEE LOOKBOOK](#)



Image: Bob Eco Rider on motorcycle
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*THE **FUTURE** FOR
BOB ECO IS **BRIGHT***

*JOIN THE **FUTURE!***